



#BelIdentitySmart

ONLINE CONFERENCE

April 8th, 2025

Powered by



ABOUT IDENTITY MANAGEMENT DAY 2025

Established in 2021 in partnership with the National Cybersecurity Alliance, Identity Management Day, held the second Tuesday of April, is a day of awareness to educate business leaders, IT decision makers, and the general public about the importance of identity management.

Identity Management Day informs about the dangers of casually or improperly managing and securing digital identities by raising awareness, sharing best practices, and inspiring individuals and organizations to act.

Co-hosted by



Co-chaired by

Saviynt

IDENTITY MANAGEMENT DAY VIRTUAL CONFERENCE 2025

Offer the benefits of 3 conferences in one! The fifth annual Identity Management Day unites global identity and security professionals for an engaging day of learning and collaboration. Your customers can choose from sessions around the world led by industry experts.

After last year's success, this event takes place across three regions. We start the day in Oceania-Asia, move through Europe-Middle East-Africa, and wrap up the festivities in the Americas.

Sponsoring this premier event offers a unique and affordable opportunity to connect with identity and security leaders from around the world. Attendees will participate in interactive experiences including gamification, live chats, and networking opportunities with peers and sponsors. The conference portal will remain accessible for 30 days post-event, extending the reach of your brand.

Be swept up in the momentum and join us to make Identity Management Day 2025 a landmark event!



2024 ATTENDANCE HIGHLIGHTS

620 Attendees

Registrations 2024

1,900 Registrants

1057 USA

843 RoW

82 Countries represented

Albania	Canada	Egypt	Indonesia	Sri Lanka	Peru	Singapore	U.S. Virgin Islands
Argentina	Switzerland	Spain	Ireland	Luxembourg	Philippines	South Sudan	Vietnam
Austria	Chile	Ethiopia	Israel	Morocco	Pakistan	Thailand	South Africa
Australia	Colombia	Finland	India	Maldives	Poland	Tunisia	Zambia
Barbados	Costa Rica	France	Italy	Mexico	Puerto Rico	Turkey	
Belgium	Curaçao	United Kingdom	Jersey	Malaysia	Portugal	Trinidad and Tobago	
Bulgaria	Cyprus	Ghana	Japan	Nigeria	Qatar	Taiwan	
Bahrain	Czechia	Greece	Kenya	Netherlands	Romania	Uganda	
Brazil	Germany Denmark	Guatemala	South Korea	Norway	Serbia	United Arab Emirates	
Bahamas	Algeria	Hong Kong	Cayman Islands	New Zealand	Saudi Arabia	United States	
Belize	Ecuador	Hungary	Lebanon	Panama	Sweden	Uruguay	

2024 ATTENDEE BREAKDOWN

Roles



Companies represented

- 451 Research
- ABN AMRO Clearing
- Accenture
- AccessIDM
- AdventHealth
- Agilent
- AIG
- Akamai Technologies
- Allegion
- Alliant Energy
- Allstate Insurance Company
- Ally
- AMDS
- Amazon
- American Express
- Amgen
- ANZ Bank
- Astrix
- AT&T
- Banco do Brasil
- Banco PAN
- Bangkok Bank
- Bank of Canada
- Banner Health
- Baptist Health
- Battelle
- BlueCross BlueShield
- Booz Allen Hamilton
- bp
- Brookhaven National Laboratory
- Campbells
- Canada Post
- Capgemini
- Charles Schwab
- Charter Communications
- Chubb
- Cisco
- Citigroup
- Comcast
- ExxonMobil
- Federal Government
- Freeport Minerals
- Goodyear
- Google
- Honda
- IBM
- Kraft Heinz
- Limak Kosovo International Airport
- McDonald's
- Metropolitan Police Service
- Microsoft
- Multiple Sclerosis Association of America
- Netflix
- Novo Nordisk
- Radiant Logic
- Sony
- Southwest Airlines
- Starbucks
- Sun-Maid Growers of California
- Target
- Tata Consultancy Services
- USAA
- Wells Fargo
- Whirlpool

33%

OF ATTENDEES ARE
DECISION MAKERS OR
INFLUENCERS

Titles represented

- Chief Information Officer
- Chief Information Security Officer
- Chief of Digital Services
- Chief Risk Officer
- Chief Security Officer
- Cybersecurity Analyst
- Digital Security Manager
- Director Identity Security and Risk
- Mgmt
- Director of IT
- Director of Security
- Architecture and Engineering
- Enterprise Solutions Architect
- Head of Global IAM
- Head of Cyber and Architecture
- IAM Engineer
- IAM Product Manager
- IAM Product Owner
- IAM Senior Engineer
- Information Security Manager
- Information Security Director
- Information Security Engineer
- Information Security Officer
- IT Architect
- IT Security Manager
- Network Engineer

2024 CONFERENCE HIGHLIGHTS

48 Sessions

Topics included:

- Context & Dynamic Policy Based Identity Security.
- Embracing the Next Generation Digital Identity
- Generative AI as a Catalyst for Change
- Identity and the Scam Safe Accord
- Top 10 Digital Identity Trends
- Securing Non-Human Identities

51 Speakers

Organizations included:

- CSA
- DIF
- Gathid
- IDPro
- Interactive
- Keesing
- Latitude
- Microsoft
- OpenID Foundation
- QES
- Target
- Tenable

5

Sponsored Sessions

Topics included:

- Micro Authorizations: Enabling Zero Trust in PAM
- Key Takeaways from the 2024 State of PKI & Digital Trust
- Securing Non-Human Identities
- Leveraging Identity GRC to Supercharge Your Security Strategy
- Attacks Against Identity Providers

Sponsors



2024 CONFERENCE HIGHLIGHTS

Engagement Opportunities

Gamification Challenges

Prizes awarded:



Amazon Gift Cards



AirPods Pro



Bird Buddy



Beats Solo 3



Sonos Era 100



Customizable
Nike Air Force 1

1:1

Networking

Virtual Expo Hall

PREVIOUS FEEDBACK



Virtual conference like never before. It was never a wasted time all through.

CISO at National Identity Management Commission



Thanks everyone! Enjoyed your thoughts and perspectives on this!

IT Systems Analyst & Administrator at AkitaBox



Excellent session, frank and to the point thank you!

Technical Architect at Tata Consultancy Services



Fantastic Session. Thank You!

CSO Identity Team Lead at TC Energy



I learned a lot. Thanks to the organizers and participants.

Chief Privacy Champion at Privacy Cycle Consulting



It was a great day with informative sessions.

Solution Architect at TCS



Wonderful day and thanks to all the speakers who invested their time to prepare and provided a little piece of themselves with the advice they offered.

Director at Mastercard



This was a very thoughtful, insightful event and all of it packed into one day...

Technical Writer



Previously people said, that Identity Management is not "sexy" 😊 Today's IMD2024 shows, that Identity Management is "sexy" and cool!

Sr Directory Planner at BMO

WHAT TO EXPECT IN 2025

Registrations

2000

Identity and Security
Leaders and Practitioners
from all sectors

Planned Topics

- Non-Human Identities
- Artificial Intelligence
- Identity and Data Breaches
- Dynamic Access Control
- Identity Standards
- Customer Identity and Access Management
- Passwordless/Passkeys/MFA
- Digital Wallets
- Identity Privacy
- Protecting your Identity
- Risk Management
- Your session!

Global Insights

Gain perspectives from around the world with speakers from Oceania, Asia, Middle East, Africa, Europe, North and South America

PLANNED AGENDA

TIME (ALL TIMES EST)		SESSION TITLE
START	END	
9:00	10:00	Expo Open
10:00	10:30	Welcome to IMD 2024 and Award Presentations
10:30	11:15	Opening Keynote Session
11:15	11:45	Industry Session
11:45	12:05	Event Partner
12:05	12:35	2 nd Keynote Session
12:35	1:45	Expo Open
1:45	2:30	Gold-sponsored sessions (up to 5 concurrent)
2:30	2:30	General Session
2:30	2:50	Platinum Sponsor
2:50	3:20	3 rd Keynote Session
3:20	4:00	Expo Open
4:00	4:45	Closing Remarks and Raffle Drawings

TITLE SPONSOR

Member Price \$14,000

1 Available

Virtual Conference Recognition and Branding

- Named Sponsor
- Opening Keynote
- Logo on the event registration page
- Branding on all communications and media
- Logo and verbal recognition in welcome keynote
- Logo most prominent in virtual platform throughout the conference and welcome message
- Inclusion in external conference communications
- Logo and live link on conference and platform website
- Conference registration list
- Customizable booth branding, messaging, and download options
- Live streaming from the booth
- Booth chat and direct messaging
- Featured Gamification Challenge
- A final report with user activity for sales or lead nurturing



PLATINUM SPONSOR

\$13,200 – Member Price \$12,000

2 Available

Virtual Conference Recognition and Branding

- Logo and verbal recognition in welcome keynote
- General keynote session
- Logo prominent in virtual platform throughout the conference and welcome message
- Inclusion in external conference communications
- Logo and live link on conference and platform website
- Conference Sponsor recognition on social media channels
- Conference registration list
- Customizable booth branding, messaging, and download options
- Live streaming from the booth
- Booth chat and direct messaging
- Featured Gamification Challenge
- A final report with user activity for sales or lead nurturing

PLATFORM SPONSOR

~~\$10,200~~ – Member Price \$9,000

(\$5,000 total discount when combined with Awards Sponsorship)

1 Available

Virtual Conference Recognition and Branding

- General keynote session (when combined with Awards sponsorship)
- Inclusion in external conference communications
- Logo and live link on conference and platform website
- Conference Platform Sponsor recognition on social media channels
- Conference attendee list
- One-time mailing to Conference attendees
- **Additional benefits** when combined with Awards sponsorship:
 - *Customizable booth branding, messaging, and download options*
 - *Live streaming from the booth*
 - *Booth chat and direct messaging*
 - *Access to Lead Retrieval Analytics for Leads Generated from the Booth*
 - *5 Exhibitor Booth Staff Members*

AWARDS SPONSOR

\$8,200 – Member Price \$7,000

(\$5,000 total discount when combined with Awards Sponsorship)

1 Available

Virtual Conference Recognition and Branding

- General keynote session (when combined with Platform sponsorship)
- Logo and verbal recognition in all regional opening sessions
- Logo prominent in virtual platform throughout the conference and regional opening sessions
- Inclusion in external conference communications
- Logo and live link on conference and platform website
- Conference Awards Sponsor recognition on social media channels
- Conference registration list
- One-time mailing to Conference registrants
- **Additional benefits** when combined with Platform sponsorship:
 - *Customizable booth branding, messaging, and download options*
 - *Live streaming from the booth*
 - *Booth chat and direct messaging*
 - *Access to Lead Retrieval Analytics for Leads Generated from the Booth*
 - *5 Exhibitor Booth Staff Members*

EXHIBITOR PACKAGES

Exhibitor Opportunities	Gold Sponsor \$7,200/\$6,000 3 5 avail	Silver Sponsor \$4,200/\$3,000 10 avail	Bronze Sponsor \$1,200/\$0
Exhibitor cards and placement on Event Landing Page and in the Virtual Event Hub Directories	Large 1112 x 256 pixels (Tier 1)	Medium 540 x 256 pixels (Tier 2)	Small 256 x 256 pixels (Tier 3)
Logo Placement in All Email Communication	✓		
Logo Placement in the Virtual Event Hub Welcome Message	✓		
Logo Placement in the Lobby Carousel	✓	✓	✓
Concurrent sponsored session – video live streaming for 25 with 250 total participants with attendee analytics	✓		
Featured Gamification Challenge	✓	✓	
Exhibitor Live Streaming	✓	Option to purchase - \$99	Option to purchase - \$99
Exhibitor Staff Schedule-a-Meeting Tool	✓	✓	
Exhibitor Booth Q&A and Polling Tools	✓	✓	
Access to Lead Retrieval Analytics	Attendee Data	Booth Leads	Booth Leads
Exhibitor Booth Staff Members	5	4	2



THANK YOU

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