



Virtual Conference

BeIdentitySmart, BeCyberSmart

April 11th, 2023

About Identity Management Day 2023

Established in 2021 in partnership with the National Cybersecurity Alliance, Identity Management Day, held the second Tuesday of April, is a day of awareness to educate business leaders, IT decision makers, and the general public about the importance of identity management.

Identity Management Day aims to inform about the dangers of casually or improperly managing and securing digital identities by raising awareness, sharing best practices, and inspire individuals and organizations to act.

Co-hosted by



Co-chaired by



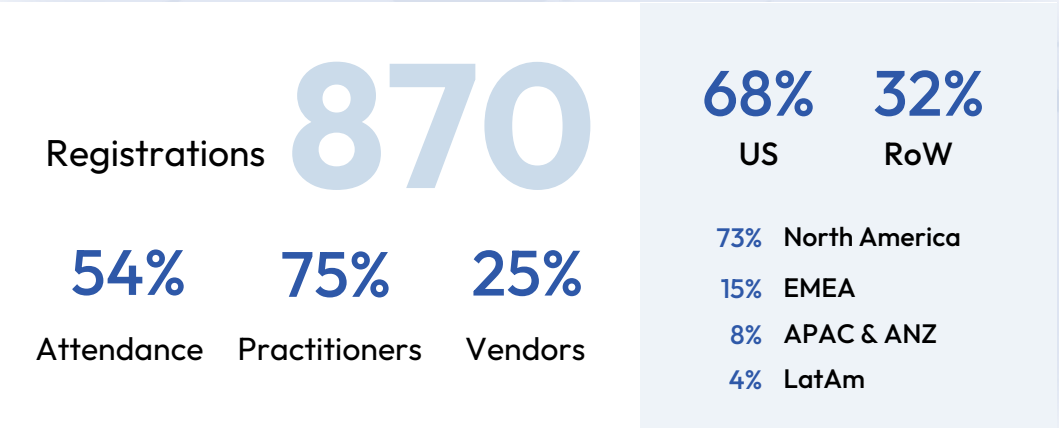
Identity Management Day Virtual Conference 2023

In its second year, the 2023 Virtual Conference will bring together identity and security leaders and practitioners from all over the world to learn and engage. The conference will be presented virtually with a full day of sessions featuring leading identity and security experts discussing the role of identity in cybersecurity strategies and how to address the threats facing organizations today.

Sponsorship of this year's conference gives you an opportunity to engage with identity and security leaders and practitioners from around the world with minimal investment. In addition to the informative sessions, attendees will be given opportunities to engage with sponsors and network with their peers through gamification and interactive chat. The conference portal will be available for 30 days following the event.

There are multiple ways for you to be involved. We hope you'll join us for the most successful Identity Management Day, yet!

2022 Attendance Highlights

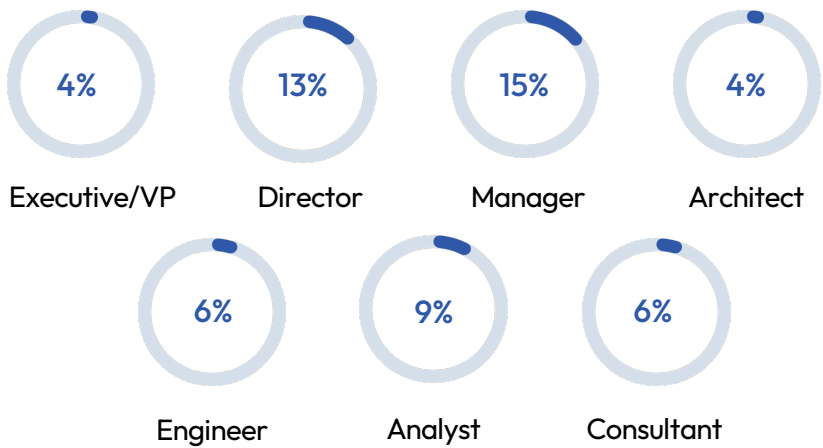


Countries represented

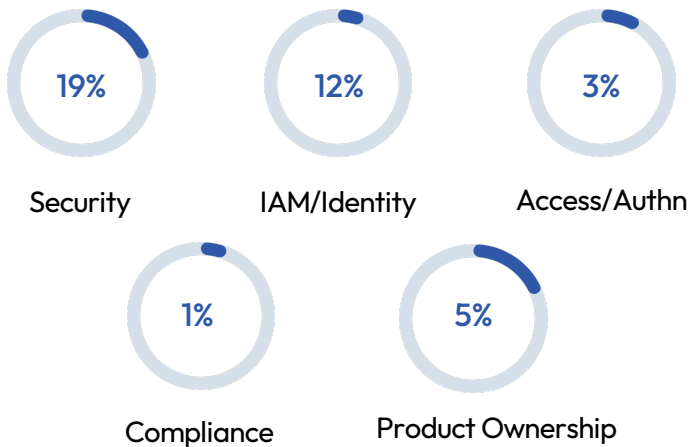
Argentina	Egypt	Kenya	Romania
Australia	France	Sri Lanka	Sweden
Aruba	Great Britain	Malaysia	Singapore
Belgium	Spain	Mexico	Turkey
Brazil	Hungary	Nigeria	Viet Nam
Canada	Indonesia	Netherlands	South Africa
Switzerland	Israel	Norway	United States
Curacao	India	New Zealand	Zimbabwe
Czechia	Italy	Peru	Zambia
Germany	Jamaica	Philippines	
Ecuador	Japan	Poland	

2022 Attendee Breakdown

Roles



Functions



Companies represented

Abbvie
Adobe
ADP
Allstate
American Express
Anthem
Avon
Banco BV
Banco de Mexico
Bank of America
Beam Suntory
BNY Mellon
Campbell's Soup
Caterpillar
Catholic Health System
Chapman University
Charter Communications
City of Austin
CoBank
Cornell University
US Department of the Interior
Deutsche Bahn
Docusign
Discovery
Equifax
Federal Reserve
FedEx
FreddieMac
Gallagher
Garmin
GoodYear
Google
JR Simplot
Lockheed Martin
LPL Financial
ManuLife
Mercedes Benz
Morningstar
Northwestern Medicine
Oklahoma State University
Optum
Paypal
PG&E
PNC Bank
Porsche
Roche
Rockwell Automation
San Diego State University
ScotiaBank
Starbucks
Steelcase
Target
TC Energy
USAA
USAID
WellsFargo
WestJet

Titles represented

Chief Information Officer
Chief Information Security Officer
Chief of Digital Services
Chief Risk Officer
Chief Security Officer
Cybersecurity Analyst
Digital Security Manager
Director Identity Security and Risk Mgmt
Director of IT
Director of Security
Architecture and Engineering
Enterprise Solutions Architect
Head of Global IAM
Head of Cyber and Architecture
IAM Engineer
IAM Product Manager
IAM Product Owner
IAM Senior Engineer
Information Security Manager
Information Security Director
Information Security Engineer
Information Security Officer
IT Architect
IT Security Manager
Network Engineer

2022 Conference Highlights

5 Expert Sessions

Topics included:

- ✓ Preventing today's attacks
- ✓ Identity for SMB
- ✓ Identity and zero trust
- ✓ What's missing in identity
- ✓ The future of identity

22 Speakers

Center for Internet Security, Cisco, KuppingerCole, Microsoft, Robert Half, Southern Methodist University, Starbucks, Target and more...



Participating
Exhibitors



2022 Feedback

Great conference! Thanks for putting this together

IT Security Manager at MAA

Fantastic Session. Thank You!

CSO Identity Team Lead at TC Energy

Great Session!

Sr. Mgr IAM at LiveRamp

Thanks everyone! Enjoyed your thoughts and perspectives on this!

IT Systems Analyst & Administrator at AkitaBox

Great points, and direction!! THANK YOU!

Assistant Vice President Identity & Access Management at LPL Financial

Wonderful session, Thank you!

Consultant at KPMG

Excellent session, frank and to the point thank you!

Technical Architect at Tata Consultancy Services

Great panel thank you!

Cyber Security Consultant at Atos

Wonderful panel. Thank you!

ICAM Engineer at MITRE Corporation

What to Expect in 2023

Registrations

1000+

Identity and Security
Leaders and Practitioners
from around the world

Sessions Hosted By

Identity Defined Security Alliance,
National Cybersecurity Alliance,
FIDO Alliance, IDPro, OpenID
Foundation and more...

Topics included

Customer Identity and Access Management
Cloud Infrastructure and Entitlement Management
Identity for Security Professionals
Identity Standards
Protecting your Identity for Consumers and Small Businesses
Identity Threat Detection and Response
Vulnerability Assessments
Risk Management
Zero Trust

Draft Agenda

Time (all times EST)	Session Title
8:30 – 10:00	Expo Open
10:00 – 10:15	Welcome to IMD 2023 and Award Presentations
10:15 – 10:45	Keynote Panel: Identity Defined Security Alliance
10:45 – 11:15	Presented by National Cybersecurity Alliance
11:15 – 11:45	Presented by IDPro
11:45 – 12:45	Break, Expo Open
12:45 – 1:30	Sponsored sessions (5 concurrent)
1:30 – 2:00	Presented by FIDO Alliance
2:00 – 2:30	Presented by OpenID Foundation
2:30 – 3:00	Industry Session
3:00 – 4:00	Expo Open



Platinum Sponsor **\$10,000** (1 avail)

Virtual Conference Recognition and Branding

- ✓ Logo and verbal recognition in welcome keynote
- ✓ Logo prominent in virtual platform throughout the conference and welcome message
- ✓ Inclusion in external conference communication
- ✓ Logo and live link on conference and platform website.
- ✓ Conference Sponsor recognition on social media channels

Gold Level Exhibitor

- ✓ Customizable booth branding, messaging, and download options
- ✓ Concurrent sponsored session - with interactive attendee chat and attendee analytics
- ✓ Live streaming from the booth
- ✓ Booth chat and direct messaging
- ✓ Featured Gamification Challenge
- ✓ A final report with user activity for sales or lead nurturing
- ✓ Conference registration list

Sold Out

Exhibitor Packages

Exhibitor Opportunities	Gold Sponsor \$5,000, 4 avail	Silver Sponsor \$2,500, 10 9 avail	Bronze Sponsor \$1000
Exhibitor cards and placement on Event Landing Page and in the Virtual Event Hub Directories	Large 1112 x 256 pixels (Tier 1)	Medium 540 x 256 pixels (Tier 2)	Small 256 x 256 pixels (Tier 3)
Logo Placement in All Email Communication	☑		
Logo Placement in the Virtual Event Hub Welcome Message	☑		
Logo Placement in the Lobby Carousel	☑	☑	☑
Concurrent sponsored session	☑		
Featured Gamification Challenge	☑	☑	
Exhibitor Live Streaming	☑	Option to purchase - \$99	Option to purchase - \$99
Exhibitor Staff Schedule-a-Meeting Tool	☑	☑	
Exhibitor Booth Q&A and Polling Tools	☑	☑	
Access to Lead Retrieval Analytics	Conference Registration	Booth Leads	Booth Leads
Exhibitor Booth Staff Members	5	4	2

Sold Out



We Hope You'll Join Us!

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